



# Exceeding expectations when the pressure's on.

Exceptional performance  
for pressing needs.

Specially formulated for self-adhesive coatings, closures, tapes and labelstock with permanent and peelable adhesives, our pressure sensitive hot melt adhesives deliver exceptional performance, time after time.

Pressen<sup>®</sup> hot melt adhesives are tailor made and application specific to provide high tensile strength, exceptional tack levels, high and low peel adhesion, clarity and UV resistance, whilst handling temperatures from -40°C to +100°C.

**From bags to bugs; and everything in between.**

Widely used around the globe, our Pressen pressure sensitive hot melt adhesives are used in the production of:

- Adhesive tapes
- Self-adhesive labels – permanent or peelable
- Self-adhesive closures
- Insulation materials
- Security bag sealing
- Self-adhesive films for graphic arts panels
- Pest control systems
- Drypeel labels

For ease of handling, hot melt pressure sensitive adhesives are available in many different forms, from EcoBlock to 175kg drums.

**Devoted to development.**

Ahead of their time, Pressen hot melts are formulated to achieve the highest levels of performance. They are manufactured on state-of-the-art, sophisticated equipment; backed by a specialist laboratory that is wholly devoted to their development and success.

Beardow Adams hot melts for pressure sensitives.  
The all-round answer for any application:



At Beardow Adams, we have an in-house coating facility that is on hand for in-depth evaluations and to enhance the service to our customers. Pressen benefits include:

- Use on high-speed, in-line coating
- Label grades formulated for easy die cutting operations
- Application by slot or roller coater
- High tensile strength
- Permanent or temporary bonds – high or low peel adhesion
- Adhesives that perform from -40°C to +100°C
- Products suitable for food contact
- Long storage life of coated adhesive



We manufacture pressure sensitive adhesives used as the self-adhesive closure and security seal on flexible and rigid packaging.



Pressen hot melt adhesives for self-adhesive coatings are now an essential component in the production of adhesive tapes, art panels, bag and envelope closures and even insect traps.



Our Pressen hot melt pressure sensitive adhesives are specially formulated to deliver exceptional performance on self-adhesive tapes and labels. We also manufacture dry peel adhesives that are designed to allow layered labels to be simply removed from packaging whilst leaving the base label underneath intact.

**BEARDOW ADAMS**  
Unique Adhesives

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Note: This publication is intended to serve as a guide only. Customers should satisfy themselves by appropriate trials that the products are suitable for their intended use. © 2014 The Beardow Adams logo, BAM, BAMCare, BAMFutura, EcoBlock, Pressen and Prodas are all trademarks of Beardow & Adams (Adhesives) Limited.  
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